

PATRICK ALLEN SELECTIONS

IMPORTED BY UNITED ESTATES WINE IMPORTS, LTD.



LA ROUSSE

MALBEC

Wine at-a-glance

First Vintage: 2013
Winemaker: Frederic Corpel & Sebastien Gimenez
Soil: Alluvial deposits, Limestone and Clay

Malbec, a grape variety that is now almost synonymous with Argentinian wine, is originally from France. Though some people speculate that the grape variety originates from Burgundy, it was planted widely throughout France until the middle of the 20th century. Historically the grape is associated with Bordeaux, where it was commonly used as a blending grape. However, many people would agree that the most famous expression of the Malbec comes from Cahors, which requires a minimum of 70% Malbec in their wines.

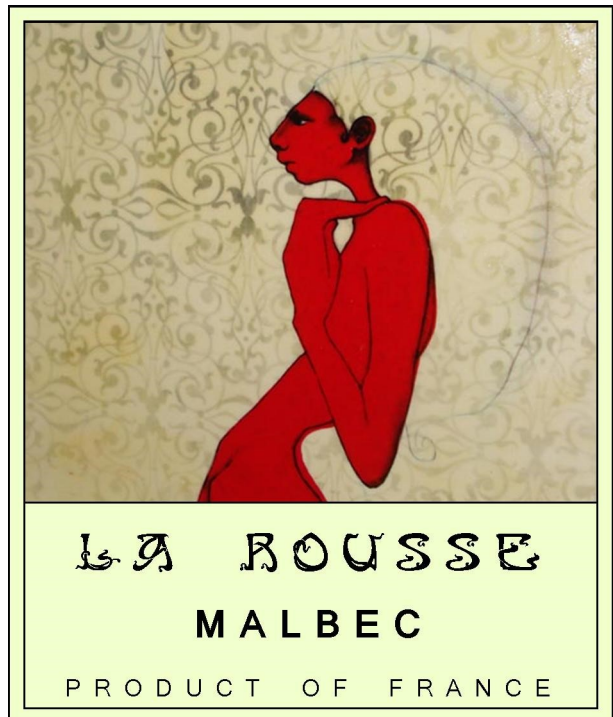
Though susceptible to frost, Malbec is a hearty grape variety that will grow almost anywhere, which is why it has been planted in so many different regions. Malbec is planted in climates ranging from the cool Loire to the heat of the Languedoc. As it has moved from place to place, Malbec has accumulated (some estimate) over 400 different names. The most common synonyms for Malbec are Auxerrois (not related to Pinot Auxerois Blanc) and Cot. Cot is still commonly used as a name for Malbec in the South of France.



Malbec Grapes

For the La Rousse Malbec, we teamed up with the talented oenologists Frederic Corpel, and Sebastien Gimenez, to create a wine that is a balanced, and authentic expression of this extraordinary grape variety.

About the Artist: The image on the label was painted by the Ohio artist Kate Morgan. Kate is an award winning, emerging artist based in Columbus, Ohio. She is best known for her figurative prints and paintings. If you would like to see more of her work please visit: katemorganimagedesign.com



100% Malbec

La Rousse - Malbec, IGP Pays d'Oc

Technical Notes: Although today, Malbec is often associated with Argentina, historically Malbec was one of the principal grapes of Bordeaux, providing color and fruit to the blend. After a severe frost in 1956 killed significant portion of the Malbec vines in Bordeaux, the vineyards were replanted, principally in Cabernet Sauvignon and Merlot. Today, Malbec has regained its status in France, as the principal grape of Cahors, along with new plantings in the Languedoc. This wine, after undergoing fermentation, is assembled, then allowed to rest on its lees in stainless steel tanks before a light filtration and bottling.

Tasting Notes: The La Rousse Malbec expresses the stony character of the terroir with its inky violet color, and spicy fruit aromas. Showing varietal character, this Malbec is full of blackberry, cassis, and espresso notes. While this wine is ideal with lean red meats like flank or skirt steak. It is also excellent with burgers, barbeque, or even pizza.

ENJOY!